



**EMILY WOLFE**  
Motion & Graphic Design

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## EDUCATION

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### UNIVERSITY OF NORTH FLORIDA | JACKSONVILLE, FL

Bachelor of Fine Arts with a concentration in Graphic Design and Digital Media  
Graduated— Fall 2015

## SKILLS

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### ADOBE CREATIVE SUITE

After Effects  
Premiere  
Photoshop  
Illustrator  
InDesign

### OTHER

Cinema 4D  
CSS/HTML  
Photography  
Vertigo Miranda  
Ross XPression

## DESIGN EXPERIENCE

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### WJXT CHANNEL 4 & CW17 | JACKSONVILLE, FL

MARCH 2016 – PRESENT

Built projects in varying mediums across multiple platforms for both WJXT Channel 4 and CW17 of Jacksonville. Conceptualized, branded and developed visual components for sales campaigns, news initiatives, digital and web graphics, daytime show graphics, annual awards, community events. Established strong working relationships with station vendors to complete both small and large-scale station projects. Learned skills within Vertigo Miranda, Ross XPression, and Streamline systems. Worked across multiple departments, including: News, Commercial Production, Promotions, Sales, Digital Team and Studio Production. Continued to develop daily station projects that include: PositivelyJAX PSA elements, branded news templates, certificates and awards, news graphics and station promotional elements. Worked on the design of the building signage - both exterior and interior. Redesigned the station break room - adding custom artwork, comfortable seating and a warm and personalized feel to the space, for people to recharge at any part of their day. Taking initiative, I am always looking to learn something new and start working on the next station project.

### PACESETTER TECHNOLOGY (INTERNSHIP) | PONTE VEDRA BEACH, FL

MAY 2014 – JULY 2015

Created digital and print marketing pieces for the Pacesetter startup sales campaign. Designed templates for informational brochures, cart signs, emails, and other promotional pieces that partnering golf clubs distributed to their members. Photo edited and color corrected images for the apps we built, tailored specifically to each partnering golf club's branding. Assisted in developing the company's brand as a start up — establishing a primary color scheme, developing logo variations, creating stationery and business cards.

### UNF SPINNAKER MAGAZINE | GRAPHICS TEAM | JACKSONVILLE, FL

APRIL 2014 – OCTOBER 2014

Created illustrations and infographics used in the magazine in both print and web. I also created business cards for Spinnaker representatives.